

Transforming Faith Christian Center
12401 S Post Oak Rd
Houston, TX 77045
www.TFCCHouston.com
Communications@TFCCHouston.com

April 23, 2026

Subject: Partnership Invitation – 2026 Back-to-School Shoe Drive Sponsorship Opportunity

Dear Community Partner,

We at Transforming Faith Christian Center (TFCC) are inviting your company to partner with us in our largest outreach event of the year as a sponsor for our annual Back-to-School Shoe Drive. In 2025 we partnered with WSS, a local shoe store, to serve 400 children with brand new shoes during the Texas Tax-Free Weekend. Our aim this year is to help at least 500 children with well-fitted shoes of their choice, school supplies, and greater confidence for the new school year. Your financial support will go directly to the Houston area students we endeavor to serve – providing them the tools necessary to have a great start.

Our goal is to raise \$75,000 to ensure each child receives a quality pair of shoes during our Back-to-School Weekend event. Sponsorship opportunities are available in multiple flexible tiers ranging from Title Sponsor at \$25,000 to In-Kind Sponsor; a breakdown of each tier is enclosed. All sponsors will receive prominent recognition that will position your company as a champion for community empowerment and the success of our youth, tomorrow's leaders. Additionally, all donations are 100% tax deductible; a donation letter will be provided at the close of the year. We would be honored to partner with your organization as your investment will be more than just a financial contribution but will create a lasting impact in the lives of children and families while providing your company with positive and meaningful brand exposure. Let's work together to make the 2026-2027 school year the most impactful one yet. Thank you in advance for considering this opportunity to make a tangible difference in our community.

For more information, please refer to the enclosed slide deck. If you have additional questions, please feel free to contact us at Communications@TFCCHouston.com.

With Gratitude,

James Edwards,

Founding Pastor, Transforming Faith Christian Center



TRANSFORMING FAITH
CHRISTIAN CENTER

TRANSFORMING FAITH CHRISTIAN CENTER

BACK²SCHOOL

WEEKEND

SHOE DRIVE
BENEFITING 500 KIDS
SHOE DRIVE LOCATION: WSS
AUGUST 8TH 7:00AM

PEP RALLY & SHOE DISTRIBUTION
TFCC 12401 S POST OAK RD.
AUGUST 9TH 10:30AM

Scan the QR code to register and donate



TFCCHouston.com

pitch deck

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TRANSFORMING FAITH CHRISTIAN CENTER

Our Mission is to reach the lost, train the reached, release the trained, and reconcile the world back to Jesus Christ!

How do we do this? Through our culture & **core values** in which **We Build**, We Love, We Honor, We Serve, We Unify, We Worship, We Believe & We Give.

Our vision is to start revival, sustain revival & supply the world with Revivalists!

Why is this important? Because we are called to bring people into a Kingdom experience of new life! Revival is newness in every area of life: spiritual, personal, home, social, educational, career, marital and financial.

MEET THE PASTORS

Pastors James and Tiffaney Edwards are the visionary founders and lead pastors of Transforming Faith Christian Center, united by a shared calling to see lives healed, restored, and transformed through the power of God. Pastor James' journey from a childhood marked by poverty, abuse, and fatherlessness to a life of faith and purpose is a powerful testament to redemption. After a profound spiritual awakening in 2004, he embraced his calling to ministry, was ordained by Bishop Marvin L. Winans, and has since served as a prison chaplain, youth minister, and nationally recognized motivational speaker known as The Most Valuable Motivator.

Pastor Tiffaney's own life-changing encounter with God shaped her passion for restoration, encouragement, and empowering women from all walks of life. A University of Houston graduate and Senior Vice President of Real Estate for a national bank, she brings both spiritual depth and practical wisdom to ministry. Together, they lead with authenticity, faith, and vision, serve as marriage counselors through Grace & Truth marriage ministry and podcast, and live as a living testimony that God can transform tragedy into triumph for generations to come.

We invite you to partner with us as a sponsor!

We at Transforming Faith Christian Center, Houston, TX are inviting you to partner with us as a sponsor for our annual Back-to-School Shoe Drive. Last year, we partnered with WSS to serve over 400 children with new shoes for the school year during Texas' tax-free weekend. This year, our goal is to serve 500 children, providing each child with a pair of shoes, school essentials, and a sense of dignity as they head into a new academic year.

We believe this is a unique opportunity for your company to give back and be seen as a champion for youth development in the greater Houston area. We are seeking both monetary donations and in-kind support (such as socks, backpacks, or school supplies).

Would you consider partnering with us as a sponsor?
We'd be honored to have your support.

With gratitude,
Pastor James Edwards
Transforming Faith Christian Center
info@tfcchouston.com | www.tfcchouston.com

TFCC is a 501(c)(3) nonprofit organization.



shoe drive objective

2026 GOAL

Our goal is to provide **500 children in the Houston area** with brand-new, properly fitted shoes for the upcoming school year. Through this initiative, we aim to equip students with the confidence, dignity, and support they need to start the year prepared and ready to thrive—both in and out of the classroom.

2025 STATS



400

CHILDREN
RECEIVED
SHOES



543

FAMILIES
REGISTERED

A total of 543 families registered for the shoe drive, but due to limited resources, we were only able to service 400 families to receive shoes

WWW.TFCCHOUSTON.COM



[Click Here To View](#)



audience/ community

AUDIENCE REACH

Located on the Southside of Houston, **Transforming Faith Christian Center (TFCC)** reaches an average of 750 individuals in person every Wednesday and Sunday, and an additional 4,100 viewers through our weekly online services.

We proudly serve communities in and around Hiram Clarke, building strong relationships with local families, schools, and neighborhood partners. **Our mission** is to transform lives through faith, service, and intentional outreach.

Through past community initiatives, TFCC has:

- Donated iPads to local schools to support digital learning and bridge the technology gap.
- Hosted community Thanksgiving dinners, providing meals and support to families in need.

TFCC remains committed to being a trusted, visible presence in our community—uplifting, equipping, and empowering lives every week.



302K
MONTHLY
VIEWS



6,421
FOLLOWERS



10,573
FOLLOWERS



241,650
FOLLOWERS



sponsorship tiers

LETS WORK TOGETHER!

GOAL: \$75,000

TITLE \$25,000

PARTICIPATE IN SHOE DRIVE, GUEST ON PODCAST, NAMED PRESENTING PARTNER, PHOTO OPS WITH BENEFACTORS, CUSTOM REEL, SOCIAL MEDIA SHOUTOUT, LOGO ON WEBSITE

PLATINUM \$10K+

LOGO ON BANNER, SOCIAL MEDIA SHOUTOUT, REEL MENTION, LOGO ON WEBSITE, RECOGNIZED DURING SERVICE

GOLD \$5K+

LOGO ON BANNER, SOCIAL MEDIA SHOUTOUT, REEL MENTION, LOGO ON WEBSITE

SILVER \$2500-\$4999

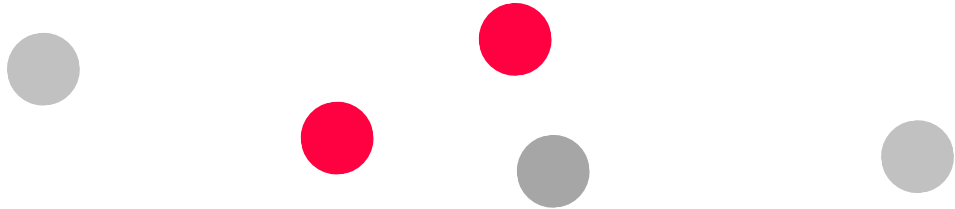
LOGO ON WEBSITE + SOCIAL MEDIA SHOUTOUT

BRONZE \$1000-\$2499

MENTION ON SOCIAL + LOGO ON WEBSITE

IN-KIND PARTNER

MENTION ON SOCIAL + LOGO ON WEBSITE



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**12401 S Post Oak Rd.
Houston, TX 77045**



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**total
fundraising
goal
\$75,000**

BREAKDOWN

**\$150 = 1 Pair
Of Shoes
Per Child**

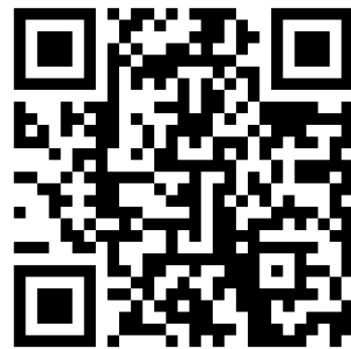
**All in-kind
donations will be
distributed fairly
—for example,
each child will
receive one
backpack.**

**get in
touch**

ready to move forward?

**TFCC is a 501(c)(3)
nonprofit organization.**

DONATE HERE



EMAIL US!

Have more questions before
moving forward? Email us at:
info@tfchouston.com